



SAMSUNG

77" S95D OLED 4K TV (2024)

QN77S95DAFXZA

SKU: 186093 UPC: 887276821726

Samsung S95D OLED 4K TV. This premium TV features dramatic detail, reduced glare and our most powerful brightness. Smooth motion, depth and 4K processing make for a non-stop, breathtaking picture.

Features

- **OLED Technology:** Discover pure blacks, bright whites and Pantone-validated color—all combined with amazing detail and brightness.
- **OLED Glare Free:** Watch everything with nearly no glare. Anti-glare technology limits light distraction on the screen.
- **OLED HDR Pro:** Experience an infinite amount of brightness and dramatic detail across a wide range of Pantone-Validated colors.
- **Dolby Atmos™ and Object Tracking Sound+:** Put oneself in the middle of the action with built-in Dolby Atmos®. When cars are speeding across the screen, 3D sound moves right along with them thanks to Object Tracking Sound.
- **Real Depth Enhancer:** Experience depth and dimension on screen just like in real life. Real Depth Enhancer Pro finds the focal point in each frame and adjusts for a fully dimensional picture.
- **4K AI Upscaling:** Content instantly transformed to incredibly sharp up to 4K resolution. Whether streaming an HD movie, watching live sports, or looking back at home videos, experience it all transformed into sharp 4K resolution.
- **NQ4 AI Gen2 Processor:** The power behind the 4K picture that actively improves the quality. The NQ4 AI Gen2 Processor keeps everything running, using 20 specialized networks to drive the intuitive Smart TV Hub, Dolby Atmos™ sound, and expertly upscaled 4K resolution.
- **Motion Xcelerator 144Hz:** Play games and content with smooth motion and virtually no lag or blur. Get uninterrupted action with crisp visuals rendered at top speeds, so one always have a seamless, non-stop picture.
- **Expert Calibration:** Enjoy true-to-life TV colors at home, calibrated by Samsung experts before it leaves our factory. Specialized equipment ensures accurate, consistent color based on industry standards.
- **Samsung Tizen OS:** Stream favorite shows. Play games. Work out with a trainer. Do it all with Smart TV Powered by Tizen. Discover must-have apps and streaming services all just a few clicks away.