



## Sony Professional

### 55" Bravia 4K Ultra HD HDR Professional Display

FW-55BZ40H

SKU: 181612

Optimized for professional use, the slim, energy-efficient BRAVIA FW-55BZ40H combines bright 4K HDR image quality with easy operation, flexible networking/control and extensive integration options. Every BRAVIA 4K Professional Display takes full advantage of latest consumer television technologies to ensure vibrant, high-brightness 4K HDR images that add impact to all your content. Beautiful pictures are balanced by Acoustic Multi-Audio™ for clear, immersive sound.

The BRAVIA FW-55BZ40H is designed for dependable 24/7 operation in a wide range of B2B applications. Side-mounted terminals allow easy access for cable connections. The display's elegantly minimal design is enhanced further for professional use with a four-sided aluminum bezel and full protective rear.

Pro mode allows quick and easy customization to suit different environments including corporate, education and hospitality, while One Step Setting optimizes display settings for signage and conference rooms at the touch of a single button. A powerful SoC platform with improved processing speeds allow apps and animation to run smoothly and efficiently alongside a stress-free user interface for easy operation.

#### Features

- 4K image resolution (3840 x 2160 pixels)
- 4K X-Reality PRO upscales pictures closer to true 4K quality
- Quick set-up with Pro Mode
- Integrated support for HTML5 makes it easy to produce compelling digital signage
- Cast content with Apple AirPlay2
- Very high brightness and contrast
- Rich, natural color with TRILUMINOS Display
- X-Motion Clarity™ ensures smoother, more natural reproduction of rapidly moving on-screen images.
- One Step Setting
- Reliable 24/7 operation
- Versatile remote control
- The FW-55BZ40H supports Wi-Fi 5 GHz and 2.4 GHz as well as Bluetooth 4.2